



## WRITERS' CONFERENCE PROGRAM SCHEDULE

October 24, 2015

**REGISTRATION and Light Breakfast: 8:15-8:45 am**

**WELCOME: 8:45 am**

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**MORNING KEYNOTE: 9:00-9:50**

**Write and Shine: Unique Recipes for Getting Your Creative Juices Flowing**

**Kathy Kane**, Kane Creative Consulting

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**SESSION A: 10:00 – 10:50**

**The Deceptively Simple Art of the Picture Book - Joanna Cardenas**, associate editor, Viking Children's Books / Penguin Random House

**Opening Lines and Paragraphs- Grabbing the Reader and Keeping Their Interest – Suggestions and Tips - Cara Mannion**, agent, Harold Ober Associates, Inc.

**Poetry Reading & Publishing Tips - Donna Baier-Stein**, publisher, award winning author and teacher. Donna will read some of her poetry and talk about her journey to publication, with suggestions on how you can prepare your work for submission and current markets for you to target.

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**SESSION B: 11:00-11:50**

**Panel Discussion - Sharon Orlando** Watchung Youth Services Librarian; **Katie Bojanek**, Warren Township Teen Librarian; **Sean McCarthy**, Agent, Sean McCarthy Literary Agency

**Making Memories into Memoir - Lisa Romeo**, award winning author and teacher. Lisa will share writing and revision insights, tips, and strategies for turning memories into compelling, artfully crafted short- or long-form memoir.

**Moments of Glad Grace: How Being a Fool for Words Can Make You a Poet**

**Donna Baier-Stein** Attendees will look at how Yeats' "moments of glad grace" are vital to the poet's life... and how a passion for language affects your life as a writer.

**How to Advance Plot and Keep Action Building in Your Screenplay - Carol**

**Forbes**, award winning author and teacher of television production, screenwriting and creative writing.

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**LUNCH: 11:50 – 1:10** (on your own)

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**SESSION C 1:10 – 2:00**

**First Pages – Children’s (PB, MG, YA) - Sean McCarthy & Joanna Cardenas**

**First Pages -- Prose and YA - Suzie Townsend & Cara Mannion**

**Personal Essays: Writing and Publishing Creative Nonfiction - Lisa Romeo** Lisa will discuss keys to developing personal essays readers love and editors crave, and offer suggestions for submitting to the diverse and fast-growing essay market.

**Creating Authentic Voices - Christina Kapp**, author, editor, and teacher. In this multi-genre forum, Christina will discuss strategies and techniques to help writers create a distinctive voice, as well demonstrate how to use diction, tone, and style to incorporate characters’ voices into well-crafted dialogues.

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**AFTERNOON KEYNOTE: 2:10 – 3:00**

**Behind the Scenes in Getting Published - Suzie Townsend**, Agent, New Leaf Literary and Media, Inc.

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**CLOSING REMARKS; PRIZES; CAKE; 3:00-3:20**

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